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BidRx.com Marketplace

Use BidRx.com now and get immediate savings!

BidRx® is a marketplace for prescriptions where head-to-head competition from pharmaceutical companies and pharmacies delivers real savings.

Implement BidRx.com now & get immediate savings on drug costs.



Are your drug benefit costs too high? Do you want to save money on drugs? Do you want to engage your employees in making better purchasing decisions and getting the most for their benefit dollars?

If you answer "YES" to any of the above questions, you need to adopt BidRx.com for your employees. The question asked by many employers is: "How can I implement BidRx® now so savings can start immediately?"

Answer: Choose one of three options.

Option 1: Keep your current prescription card program in place and, in addition, introduce BidRx.com to all employees. Teach employees how they can use BidRx.com and get information and make choices that save money. BidRx® staff will help with initial and ongoing training.

Option 2: Keep your current prescription card program in place and add another prescription benefit using BidRx.com. It can be the same benefit or a different benefit – although we recommend a percentage co-insurance or defined contribution benefit not fixed or tiered co-payments. Employees can choose to use their drug card or BidRx.com for each prescription. Employees learn to become smart consumers but still have their Rx card for emergencies & convenience.

Option 3: Replace your drug card benefit with the BidRx.com prescription benefit. BidRx staff offer expert consultation about benefit design options and make the transition easy for you and your employees. Benefit design options are available that align interests, motivate employees to be smart consumers, and save money.

BidRx.com is especially helpful for employees with high deductible health plans or consumer directed health plans with or without HSAs or HRAs. They need BidRx.com – the best tool for saving money on prescriptions and getting the most from finite funds.

Built to mimic the way other goods and services are purchased in the U.S., BidRx.com is a marketplace that shows drug options and prices so doctors and patients can make better choices. BidRx.com is available now to enable informed, motivated employees get immediate, substantial savings on prescriptions.

Go to www.BidRx.com, click on "How it works" and learn to use the new prescription marketplace. It's easy. All you need is a computer, an internet browser & connection to the Internet. No computer? We serve you, too.



Implement BidRx® now and get immediate savings

Three opportunities for deployment:

- 1) teach employees to use BidRx®,*
- 2) add BidRx® as a benefit option or*
- 3) replace drug card with BidRx.com.*

BidRx® replaces an antiquated purchasing paradigm that contributes to unsustainable increases in drug costs. At the core of BidRx® is a competitive marketplace where providers compete head-to-head for sales. Some call it an upside down eBay® for prescriptions; others compare it to Travelocity®, Orbitz® or Expedia®. BidRx.com is a unique solution for prescription benefits that is successful because employees are increasingly comfortable using the internet to shop, compare, and buy. BidRx.com is the purchasing tool they need for smart prescription purchases. BidRx can work for them now.

Prescription benefit design influences employee purchasing behavior. Motivated employees need access to BidRx's transparent, competitive marketplace for prescriptions so they get information on benefit coverage and make responsible purchasing decisions. For the first time ever, health care providers compete to provide products and services – but it happens only at www.BidRx.com. Click on “Benefit Sponsors” & “Apply” or call us at 920.230.6200.

**SMARTER
CONSUMERS:**
Information &
Competition



BidRx®, LLC, based in Oshkosh, WI, connects consumers and prescribers with pharmaceutical companies, pharmacies and benefit sponsors and empowers them to make better, more cost-effective prescription and service purchasing decisions. Go to www.BidRx.com for more information.

Pharmaceutical Companies and Pharmacies compete for your business only at www.BidRx.com



BidRx®, LLC

2905 Universal St, #220
Oshkosh, WI 54904