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BidRx.com Marketplace

BidRx® is a competitive electronic marketplace

At www.BidRx.com, consumers and doctors are connected to pharmacies, pharmaceutical companies, insurers and benefit sponsors.

Transparent Competition lowers costs

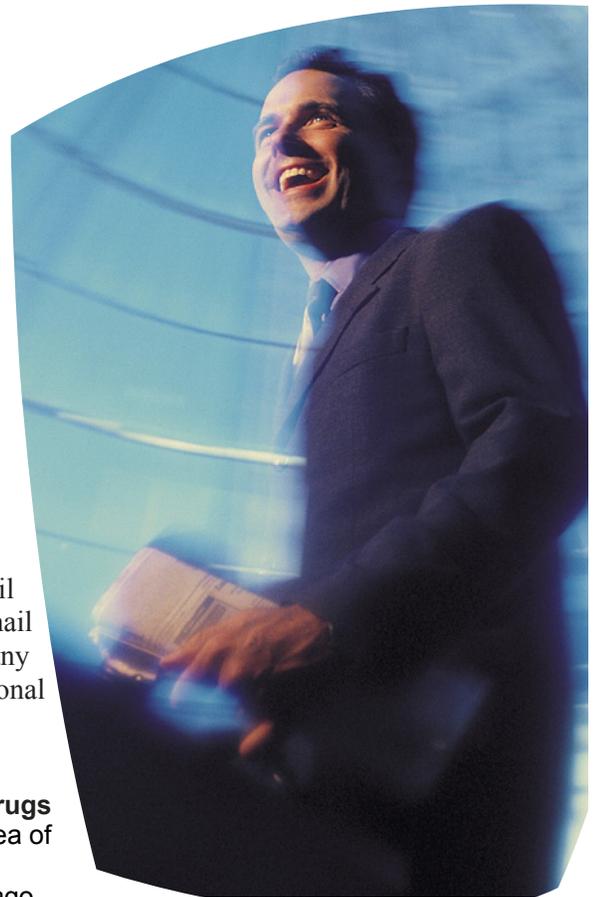
If you're looking for a great way to save money on your prescription drugs, buying them through BidRx.com from U.S. pharmacies bidding on the Internet is one of the best decisions you can make. Never before have you been able to find drastically reduced drug prices, making many prescriptions finally affordable for all consumers including those who pay out of pocket for their drugs and those that have benefits.

We Help You Find the Best Possible Price. Because BidRx.com is able to connect you with pharmacies across the country, we are the only place where you can compare different prices for the same medication and choose the deal that best suits your needs. BidRx.com

delivers real competition from retail and mail order pharmacies. One mail order pharmacy is a monopoly; many competing pharmacies are a functional marketplace.

BidRx.com Lets You Shop for Drugs from Home or the Office. The idea of mail order medication may have seemed strange only a few years ago, but today the Internet allows us to research drugs and drug costs from the comfort of home, and to buy medications from licensed U.S. pharmacies that may be hundreds or even thousands of miles away.

Because BidRx.com is a marketplace entirely based on the internet, you can use our site from anywhere! In



addition, many participating pharmacies offer mail order delivery which means your medication can arrive at your home quickly and easily.

www.BidRx.com is not a pharmacy. We are a marketplace that brings consumers and pharmacies together to conduct business directly and with a huge advantage for consumers: shop and compare before buying.



Getting the most from BidRx.com

Two opportunities for savings:

- 1) similar, lower cost Rx's, and/or*
- 2) on-line, instant bids from competing pharmacies*

Find the most cost-effective prescriptions on the BidRx.com marketplace. BidRx® hosts an enormous database of prescription drug information, including information on similar prescriptions and generics for the drugs that you have been prescribed. When you learn through BidRx.com that similar alternatives or generics are available at lower prices, all you have to do is consult with your physician and find out if a different, lower cost prescription can work for you. In many cases, consumers have saved 50%, 85% or more off the price of their original prescription by choosing generics or similar, alternative prescriptions and by getting on-line, instant bids from competing pharmacies. If a prescription costs less and produces the same outcome, it is more cost-effective. That's better value. That's BidRx®.

Go to www.BidRx.com, click on "How it works" and watch a brief tutorial. Then Register and start saving on your medications. It's FREE!

Pharmaceutical Companies and Pharmacies compete for your business only at www.BidRx.com



BidRx®, LLC

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**SMARTER
CONSUMERS:
Information &
Competition**



BidRx®, LLC, based in Oshkosh, WI, connects consumers and prescribers with pharmaceutical companies, pharmacies and benefit sponsors and empowers them to make better, more cost-effective prescription and service purchasing decisions. Go to www.BidRx.com for more information.