

A REAL MARKETPLACE: COMPARE BEFORE YOU CHOOSE.

Nearly every item you buy, from ketchup to lawn mowers to cars, involves comparison shopping. You learn about product options, compare prices and features, and make choices. After that, you search for the best place to buy the product or service. That's a real marketplace.

Suppose that sort of marketplace was available for prescription drugs? What if you and your doctor could learn about similar treatment options from different pharmaceutical companies, discover the price for each option, and get bids from pharmacies that compete for your business. You and your doctor would decide on the best therapy at the best price after you have information to compare options.

That marketplace is here. It's at www.BidRx.com. Learn about treatment options, get information from drug companies and independent sources for selection of the best drug therapy, get competition from pharmacies for the best services and prices, and choose what's best for you. That's the power of BidRx®.

BidRx® is the information source you need to master prescription purchases and save money.

WHAT ELSE SHOULD I KNOW?

Registration and use of BidRx® is available for you and your doctor.

Even if you have a prescription drug card, your total prescription cost through BidRx® **can be lower than your co-payment.** Shop and compare before you buy.

Let the **Power** of BidRx® work for you -- today and every day!



BidRx, LLC
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www.BidRx.com

Beat High
Prescription Prices
through
BidRx.com!



Shop and compare. Then
buy from the pharmacy of
your choice.

COMPARISON SHOP FOR THE BEST MEDICATION

If your doctor is going to treat you for an illness, such as heartburn or acid reflux, both of you should learn about similar drug products, including prices, so the best medicine can be prescribed at the best price. Notice the differences in cost from the table below? Your doctor could prescribe Aciphex, which would cost you a maximum of \$173, or Omeprazole OTC, which would cost you a maximum of \$19. The price differences are real and dramatic; you and your doctor need this information to start or change drug therapy for any disease, illness, or condition. It's available now at BidRx.com.

[Table of Similar Drug Products for Aciphex](#)

Drug	Qty	Max Cost	Max U-Pay
Omeprazole (OTC) 20mg	30	\$19	\$19
Omeprazole 20mg	30	\$40	\$40
Protonic 20mg	30	\$127	\$127
Nexium 20mg	30	\$164	\$164
Prevacid 15mg	30	\$167	\$167
Aciphex 20mg	30	\$181	\$181

COMPARISON SHOP FOR THE BEST PHARMACY

Pharmacies want your business and are willing to compete to fill your prescriptions.

With BidRx®, you get bids on your prescriptions from pharmacies in your area or across the U.S. if you include mail order. Consider the price and services before you choose the pharmacy that's best for you. If your neighborhood pharmacy isn't bidding, tell them about BidRx® so they can compete for your business, too.

[Table of Bids from Pharmacies](#)

Pharmacy	Price	Service	U-Pay
Ken's Website Map-It	\$15.13	Delivery \$1.00	\$16.13
Jim's Website Map-It	\$16.29	DriveUp Window	\$16.29
Jen's Website Map-It	\$17.17	24 Hour Service	\$17.17
Andy's Website Map-It	\$18.99	24 Hour Service	\$18.99
Nancy's Website Map-It	\$19.00	DriveUp Window, 24 Hour Service	\$19.00

Savings from using BidRx®:

Aciphex to Omeprazole OTC: \$173 - \$19 = \$154;
Omeprazole OTC @Ken's: \$19 - \$16.13 = \$ 2.87;

Total Savings: \$154 + \$2.87 = \$156.87

HOW DO I USE BidRx® TO START SAVING?

In 4 easy steps, BidRx® brings you power over prescription prices.

1. Go to www.BidRx.com; click on "How it works" to view a brief tutorial on BidRx®; complete your registration.
2. Start by entering your prescription information; learn about similar medications to discuss with your doctor; learn about coupons from pharmaceutical companies; learn about comparative prices; you and your doctor can choose the best medication after all relevant information is considered.
3. Start the bidding process from pharmacies by clicking on "Get Instant Bid." Compare offers from pharmacies; click on "Reserve Now" to conclude your order.
4. Mail or bring your reservation, your prescription and payment to the pharmacy and get your medication.